



WSYX Columbus
1261 Dublin Rd
Columbus, OH 43215

American Rambler Productions
138 Conant St
Beverly, MA 01915

Contract # 1374087

Schedule Dates 09/19/12-09/25/12
Advertiser Romney for President (25779)
Agency American Rambler Productions (11943)
Product POLITICAL CANDIDATE (ns) (1186)
Brand ROMNEY FOR PRESIDENT (435559)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name KINCA,STEPHAINE
Phone/Fax /
CPE 89
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments ROMNEY
JARED SALLES

Date Entered 09/18/12
Last Modified 09/20/12
Entered By Melody Margolin
CO-OP No
Headline # ECR09821081
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$12,847.50
Net Total \$72,802.50
Sales Tax

Columbus (WSYX)

| By Broadcast Month | Spots | Rate |
|---------------------|------------|--------------------|
| Sep. 2012 | 125 | \$85,650.00 |
| Grand Total: | 125 | \$85,650.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|-------------------|-----|----|----|----|----|----|----|----|-------|----------|------------|-----------------|------------|---------|
| 1.0 | Normal Line / SPOT (1) | 09/19/12-09/21/12 | 2 | :30 | 6A- 6:30A (EST) | | | | 1 | 1 | 1 | | | 3 | \$300.00 | \$900.00 | Columbus (WSYX) | NEWS | 9/18/12 |
| 2.0 | Normal Line / SPOT (2) | 09/24/12-09/25/12 | 2 | :30 | 6A- 6:30A (EST) | | 1 | 1 | | | | | | 2 | \$300.00 | \$600.00 | Columbus (WSYX) | NEWS | 9/18/12 |
| 3.0 | Normal Line / SPOT (3) | 09/19/12-09/21/12 | 2 | :30 | 6:30A- 7A (EST) | | | | 1 | 1 | 1 | | | 3 | \$300.00 | \$900.00 | Columbus (WSYX) | NEWS | 9/18/12 |
| 4.0 | Normal Line / SPOT (4) | 09/24/12-09/25/12 | 2 | :30 | 6:30A- 7A (EST) | | 1 | 1 | | | | | | 2 | \$300.00 | \$600.00 | Columbus (WSYX) | NEWS | 9/18/12 |
| 5.0 | Normal Line / SPOT (5) | 09/19/12-09/21/12 | 2 | :30 | 7A- 8A (EST) | | | | 1 | 1 | 1 | | | 3 | \$375.00 | \$1,125.00 | Columbus (WSYX) | GMA | 9/18/12 |
| 6.0 | Normal Line / SPOT (6) | 09/24/12-09/25/12 | 2 | :30 | 7A- 8A (EST) | | 1 | 1 | | | | | | 2 | \$375.00 | \$750.00 | Columbus (WSYX) | GMA | 9/18/12 |
| 7.0 | Normal Line / SPOT (7) | 09/19/12-09/21/12 | 2 | :30 | 8A- 9A (EST) | | | | 1 | 1 | 1 | | | 3 | \$375.00 | \$1,125.00 | Columbus (WSYX) | GMA | 9/18/12 |
| 8.0 | Normal Line / SPOT (8) | 09/24/12-09/25/12 | 2 | :30 | 8A- 9A (EST) | | 1 | 1 | | | | | | 2 | \$375.00 | \$750.00 | Columbus (WSYX) | GMA | 9/18/12 |
| 9.0 | Normal Line / SPOT (9) | 09/24/12-09/25/12 | 2 | :30 | 10:57A- 12P (EST) | | 1 | 1 | | | | | | 2 | \$550.00 | \$1,100.00 | Columbus (WSYX) | VIEW | 9/18/12 |
| 10.0 | Normal Line / SPOT (10) | 09/19/12-09/21/12 | 2 | :30 | 10:57A- 12P (EST) | | | | 1 | 1 | 1 | | | 3 | \$550.00 | \$1,650.00 | Columbus (WSYX) | VIEW | 9/18/12 |
| 11.0 | Normal Line / SPOT (11) | 09/24/12-09/25/12 | 2 | :30 | 12P- 12:56P (EST) | | 2 | 2 | | | | | | 4 | \$375.00 | \$1,500.00 | Columbus (WSYX) | NEWS | 9/18/12 |
| 12.0 | Normal Line / SPOT (12) | 09/19/12-09/21/12 | 2 | :30 | 12P- 12:56P (EST) | | | | 2 | 2 | 2 | | | 6 | \$375.00 | \$2,250.00 | Columbus (WSYX) | NEWS | 9/18/12 |
| 13.0 | Normal Line / SPOT (13) | 09/24/12-09/25/12 | 2 | :30 | 4P- 4:30P (EST) | | 1 | 1 | | | | | | 2 | \$500.00 | \$1,000.00 | Columbus (WSYX) | JUDGE JUDY | 9/18/12 |
| 14.0 | Normal Line / SPOT (14) | 09/19/12-09/21/12 | 2 | :30 | 4P- 4:30P (EST) | | | | 1 | 1 | 1 | | | 3 | \$500.00 | \$1,500.00 | Columbus (WSYX) | JUDGE JUDY | 9/18/12 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
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CPE 89
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments ROMNEY
JARED SALLES

Date Entered 09/18/12
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|------|--------------------------------|-------------------|-----|--------|----------------------|-----|----|----|----|----|----|----|----|-------|----------|------------|-----------------|------------------|---------|
| 15.0 | Normal Line / SPOT (15) | 09/24/12-09/25/12 | 2 | :30 | 4:30P- 5P (EST) | | 1 | 1 | | | | | | 2 | \$500.00 | \$1,000.00 | Columbus (WSYX) | JUDGE JUDY | 9/18/12 |
| 16.0 | Normal Line / SPOT (16) | 09/19/12-09/21/12 | 2 | :30 | 4:30P- 5P (EST) | | | | 1 | 1 | 1 | | | 3 | \$500.00 | \$1,500.00 | Columbus (WSYX) | JUDGE JUDY | 9/18/12 |
| 17.0 | Normal Line / SPOT (17) | 09/19/12-09/21/12 | 2 | :30 | 5P- 5:30P (EST) | | | | 2 | 2 | 2 | | | 6 | \$700.00 | \$4,200.00 | Columbus (WSYX) | NEWS | 9/18/12 |
| 18.0 | Normal Line / SPOT (18) | 09/24/12-09/25/12 | 2 | :30 | 5P- 5:30P (EST) | | 2 | 2 | | | | | | 4 | \$700.00 | \$2,800.00 | Columbus (WSYX) | NEWS | 9/18/12 |
| 19.0 | Normal Line / SPOT (19) | 09/24/12-09/25/12 | 2 | :30 | 5:30P- 6P (EST) | | 2 | 2 | | | | | | 4 | \$700.00 | \$2,800.00 | Columbus (WSYX) | NEWS | 9/18/12 |
| 20.0 | Normal Line / SPOT (20) | 09/19/12-09/21/12 | 2 | :30 | 5:30P- 6P (EST) | | | | 2 | 2 | 2 | | | 6 | \$700.00 | \$4,200.00 | Columbus (WSYX) | NEWS | 9/18/12 |
| 21.0 | Normal Line / SPOT (21) | 09/24/12-09/25/12 | 2 | :30 | 5:58P- 6:30P (EST) | | 2 | 2 | | | | | | 4 | \$700.00 | \$2,800.00 | Columbus (WSYX) | NEWS | 9/18/12 |
| 22.0 | Normal Line / SPOT (22) | 09/19/12-09/21/12 | 2 | :30 | 5:58P- 6:30P (EST) | | | | 2 | 2 | 2 | | | 6 | \$700.00 | \$4,200.00 | Columbus (WSYX) | NEWS | 9/18/12 |
| 23.0 | Normal Line / SPOT (23) | 09/24/12-09/25/12 | 2 | :30 | 6:58P- 7:27P (EST) | | 1 | 1 | | | | | | 2 | \$750.00 | \$1,500.00 | Columbus (WSYX) | ENT TONIGHT | 9/18/12 |
| 24.0 | Normal Line / SPOT (24) | 09/19/12-09/21/12 | 2 | :30 | 6:58P- 7:27P (EST) | | | | 1 | 1 | 1 | | | 3 | \$750.00 | \$2,250.00 | Columbus (WSYX) | ENT TONIGHT | 9/18/12 |
| 25.0 | Normal Line / SPOT (25) | 09/24/12-09/25/12 | 2 | :30 | 7:28P- 7:57P (EST) | | 1 | 1 | | | | | | 2 | \$750.00 | \$1,500.00 | Columbus (WSYX) | ACCESS HOLLYWOOD | 9/18/12 |
| 26.0 | Normal Line / SPOT (26) | 09/19/12-09/21/12 | 2 | :30 | 7:28P- 7:57P (EST) | | | | 1 | 1 | 1 | | | 3 | \$750.00 | \$2,250.00 | Columbus (WSYX) | ACCESS HOLLYWOOD | 9/18/12 |
| 27.0 | Normal Line / SPOT (27) | 09/19/12-09/21/12 | 2 | :30 | 11:01P- 11:34P (EST) | | | | 1 | 1 | 1 | | | 3 | \$800.00 | \$2,400.00 | Columbus (WSYX) | NEWS | 9/18/12 |
| 28.0 | Normal Line / SPOT (28) | 09/24/12-09/25/12 | 2 | :30 | 11:01P- 11:34P (EST) | | 1 | 1 | | | | | | 2 | \$800.00 | \$1,600.00 | Columbus (WSYX) | NEWS | 9/18/12 |

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Phone/Fax /
CPE 89
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments ROMNEY
JARED SALLES

Date Entered 09/18/12
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| 29.0 | Normal Line / SPOT (29) | 09/19/12-09/21/12 | 2 | :30 | 11:35P- 12:04A (EST) | | | | 1 | 1 | 1 | | | 3 | \$750.00 | \$2,250.00 | Columbus (WSYX) | NIGHTLINE | 9/18/12 |
| 30.0 | Normal Line / SPOT (30) | 09/24/12-09/25/12 | 2 | :30 | 11:35P- 12:04A (EST) | | 1 | 1 | | | | | | 2 | \$750.00 | \$1,500.00 | Columbus (WSYX) | NIGHTLINE | 9/18/12 |
| 31.0 | Normal Line / SPOT (31) | 09/19/12-09/21/12 | 2 | :30 | 5:01A- 5:57A (EST) | | | | 1 | 1 | 1 | | | 3 | \$100.00 | \$300.00 | Columbus (WSYX) | NEWS | 9/18/12 |
| 32.0 | Normal Line / SPOT (32) | 09/24/12-09/25/12 | 2 | :30 | 5:01A- 5:57A (EST) | | 2 | 2 | | | | | | 4 | \$100.00 | \$400.00 | Columbus (WSYX) | NEWS | 9/18/12 |
| 33.0 | Normal Line / SPOT (33) | 09/24/12-09/25/12 | 2 | :30 | 5:30A- 6A (EST) | | 1 | 1 | | | | | | 2 | \$100.00 | \$200.00 | Columbus (WSYX) | NEWS | 9/18/12 |
| 34.0 | Normal Line / SPOT (34) | 09/19/12-09/21/12 | 2 | :30 | 5:30A- 6A (EST) | | | | 1 | 1 | 1 | | | 3 | \$100.00 | \$300.00 | Columbus (WSYX) | NEWS | 9/18/12 |
| 35.0 | Normal Line / Prime Premium (35) | 09/25/12-09/25/12 | 2 | :30 | 10P- 11P (EST) | | | 2 | | | | | | 2 | \$2,500.00 | \$5,000.00 | Columbus (WSYX) | PRIVATE PRACTICE | 9/18/12 |
| 36.0 | Normal Line / Prime Premium (36) | 09/20/12-09/20/12 | 2 | :30 | 9P- 10P (EST) | | | | | 3 | | | | 3 | \$2,500.00 | \$7,500.00 | Columbus (WSYX) | GREY'S ANATOMY | 9/18/12 |
| 37.0 | Normal Line / SPOT (37) | 09/22/12-09/22/12 | 2 | :30 | 7:58A- 9A (EST) | | | | | | | 1 | | 1 | \$150.00 | \$150.00 | Columbus (WSYX) | GMA SAT | 9/18/12 |
| 38.0 | Normal Line / Football (38) | 09/22/12-09/22/12 | 2 | :30 | 3:30P- 7P (EST) | | | | | | | 3 | | 3 | \$3,000.00 | \$9,000.00 | Columbus (WSYX) | COLLEGE FOOTBALL | 9/18/12 |
| 39.0 | Normal Line / SPOT (39) | 09/19/12-09/21/12 | 2 | :30 | 5:58P- 6:30P (EST) | 1 | | | X | X | X | | | 1 | \$700.00 | \$700.00 | Columbus (WSYX) | NEWS | 9/18/12 |
| 40.0 | Normal Line / SPOT (40) | 09/23/12-09/23/12 | 2 | :30 | 7:58A- 9A (EST) | | | | | | | | 1 | 1 | \$150.00 | \$150.00 | Columbus (WSYX) | GMA SUN | 9/18/12 |
| 41.0 | Normal Line / SPOT (41) | 09/23/12-09/23/12 | 2 | :30 | 10:30A- 11:30A (EST) | | | | | | | | 1 | 1 | \$750.00 | \$750.00 | Columbus (WSYX) | THIS WEEK | 9/18/12 |
| 42.0 | Normal Line / SPOT (42) | 09/23/12-09/23/12 | 2 | :30 | 5:58P- 6:30P (EST) | | | | | | | | 2 | 2 | \$700.00 | \$1,400.00 | Columbus (WSYX) | NEWS | 9/18/12 |

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| 43.0 | Normal Line / SPOT (43) | 09/23/12-09/23/12 | 2 | :30 | 7P- 8P (EST) | | | | | | | | 1 | 1 | \$1,500.00 | \$1,500.00 | Columbus (WSYX) | RED CARPET | 9/18/12 |
| 44.0 | Normal Line / SPOT (45) | 09/23/12-09/23/12 | 2 | :30 | 11:01P- 11:34P (EST) | | | | | | | | 1 | 1 | \$800.00 | \$800.00 | Columbus (WSYX) | NEWS | 9/18/12 |
| 45.0 | Normal Line / Prime Premium (44) | 09/23/12-09/23/12 | 2 | :30 | 9P- 10P (EST) | | | | | | | | 2 | 2 | \$1,500.00 | \$3,000.00 | Columbus (WSYX) | | 9/20/12 |

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